

**India Post****भारतीय डाक**Office of the Chief Postmaster General
(Postal Life Insurance)West Bengal Circle : Yogayog Bhawan (1st flr) : Kolkata 700012

PI SAC
2/11/17

ALL UNDER ENTRY

1. The Postmaster General Kolkata Region, Kolkata-700012.
2. The Postmaster General, South Bengal Region, Kolkata-700012.
3. The Postmaster General, North Bengal Region, Siliguri-734001.
4. The Postmaster General, A & N Islands, Port Blair-744101.
5. The Postmaster General, Sikkim State, Gangtok-737101.
6. The Director, Kolkata GPO, Kolkata-700001.
7. The Sr. Postmaster, Barabazar H.O., Kolkata-700007
8. The Sr. Postmaster, Alipore H.O., Kolkata-700027.
9. All the SSPOs'/SPOs' under West Bengal Circle.
10. All the SSRM/SRM under West Bengal Circle.
11. All the In charge of CPCs.
12. All the Group Leaders.
13. The Superintendent PSD, Kolkata- 700002.
14. The Superintendent CDS, Kolkata- 700007.
15. The Superintendent Foreign Post, Kolkata- 700001.

No: PLI/M & G/Ruling VIII

dated at Kolkata-12, the 25.10.2017

Subject: Expansion of Clientele of Postal Life Insurance (PLI) - REG.

Kindly find enclosed herewith PLI Directorate's communication No. 25-02/2017-LI dated 18.10.2017 regarding above mentioned subjects for information, guidance and taking necessary action.

Encl: As above.

(Signature)
25/10/2017
(J.K. Raut)

Asst Divisional Manager (PLI)
O/o the Chief Postmaster General
W.B.Circle, Kolkata-700012

Copy to:-

1. ADPS (TO), O/o The Chief. P.M.G, Kolkata- 700012 – for information and upload the order in indiapost website.
2. All the S/S of PLI section, O/o The Chief. P.M.G, Kolkata- 700012- for information.

(Signature)
25/10/2017
(J.K. Raut)

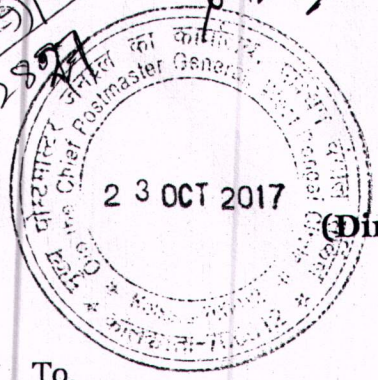
Asst Divisional Manager (PLI)
O/o the Chief Postmaster General
W.B.Circle, Kolkata-700012

ADM(PES)/PLI
1/2807

28/10/2017

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S/S
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F.No.25-02/2017-LI
Government of India
Ministry of Communications
Department of Posts
(Directorate of Postal Life Insurance)

Chanakyapuri P.O. complex, New Delhi – 110021
Dated: 18.10.2017

To,

1. All Heads of Circles
2. Addl DG APS
3. Director, RAKPNA
4. All Regional PMsG
5. All Directors PTCs

Office Memorandum

Sub: Expansion of Clientele of Postal Life Insurance (PLI) – reg.

As Circles are aware, Postal Life Insurance (PLI) is one of the oldest life insurers in India. It was introduced in India way back in 1884 as a welfare scheme for providing life cover to employees of the Department of Posts, and was extended to employees of the Telegraph Department in 1888. It now covers employees of Central and State Governments, Local Bodies, Central and State PSUs, Universities, Government aided Educational Institutions, Nationalized Banks, Officers and staff of Defence Services and Para-Military Forces etc. Rule 6 of Post Office Life Insurance (POLI) Rules, 2011 lists the different categories of persons eligible to the benefits of Postal Life Insurance policies.

2. The insurance industry in India has undergone transformational changes after liberalisation of insurance industry in the year 2000, subsequent to setting up of the insurance regulator (Insurance Regulatory & Development Authority of India). In such a competitive life insurance industry scenario, there is an urgent need for PLI to redefine itself not only by restructuring the products in its basket in various ways but also broaden the scope of operations by expanding its client base.

3. Accordingly, it has been decided to extend clientele base of Postal Life Insurance(PLI) to cover following segments by way of additions in Rule 6 of POLI Rules, 2011: -

- (i) Employees (teaching / non-teaching staff) of all private educational institutions/schools / colleges etc. **affiliated to recognized Boards** (recognized by Centre / State Governments) **of Secondary / Senior Secondary education** i.e. CBSE , ICSE, State Boards, Open Schools, etc.

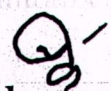
(ii) **Professionals** such as **Doctors** (including Doctors pursuing Post Graduate degree courses through any Govt /Private Hospitals, Residents Doctors employed on contract / permanent basis in any Govt/Private Hospitals etc), **Engineers** (including Engineers pursuing Master's / Post Graduate degree after having passed GATE entrance test), **Management Consultants, Chartered Accountants** (registered with Institute of Chartered Accountants of India), **Architects, Lawyers** (registered with Bar Council of India/ States), **Bankers** (working in Nationalised and its Associate Banks, Foreign Banks, Regional Rural Banks, Scheduled Commercial Banks including Private Sector Banks) **etc.**

(iii) Employees of **listed companies of NSE (National Stock Exchange) and Bombay Stock Exchange (BSE)** in IT, Banking & Finance, Healthcare/ Pharma, Energy/Power, Telecom, Infrastructure Sector etc, where employees are covered for Provident Fund / Gratuity and / or their leave records are maintained by the establishment.

4. A copy of Notification in this regard published in the Gazette of India (Extraordinary, Part-I, Section-1) bearing No. 247 dated September 21, 2017 is enclosed.

5. PLI policies in respect of categories listed at Sl No. 3 above will be **cash policies** only. Alternately, insurants will have the option to pay their premium **online**. Since PLI policies in respect of the above categories will not be pay policies, **para no 16** in PLI Proposal Form regarding 'Certificate of Immediate Superior' will remain unfilled. Further, profession of the proposer will be indicated in **para 5** of the PLI Proposal Form (**proposer's employment details** under heading '**Other (Please Specify)**'). As proof of profession, copy of the relevant educational degree from a recognized institution / regulatory body will be obtained from the proposer.

6. Circles are requested to implement the instruction regarding expansion of clientele base of PLI with immediate effect. A monthly report in the enclosed format indicating the status of implementation in the Circle may be sent to this Directorate.


(Vishvapavan Pati)
Chief General Manager

Monthly Report in respect of Professionals / Employees of Listed Companies

1. Name of Circle:
2. Financial Year:

Sl No.	Name of Month	Number of new PLI policies procured from Professionals / Employees of Listed Companies of NSE/BSE	Premium Income of these new policies (in Rs)	Sum Assured of these new policies (in Rs)
1	April			
2	May			
3	June			
4	July			
5	August			
6	September			
7	October			
8	November			
9	December			
10	January			
11	February			
12	March			

Dy. Divisional Manager (PLI)
.....Circle



भारत का राजपत्र The Gazette of India

असाधारण
EXTRAORDINARY

भाग I—खण्ड 1

PART I—Section 1

प्राधिकार से प्रकाशित

PUBLISHED BY AUTHORITY

सं. 247]

नई दिल्ली, बृहस्पतिवार, सितम्बर 21, 2017/भाद्र 30, 1939

No. 247]

NEW DELHI, THURSDAY, SEPTEMBER 21, 2017/BHADRA 30, 1939

संचार मंत्रालय

(ढाक विभाग)

(ढाक जीवन बीमा निदेशालय)

अधिसूचना

नई दिल्ली, 19 सितम्बर, 2017

फा. सं. 25-02/2017-एल आई.—राष्ट्रपति, भारत के राजपत्र सं. 85 (भाग I), खण्ड I, असाधारण) में दिनांक 28 अप्रैल 2011 को प्रकाशित तथा भारत के राजपत्र सं. 240 दिनांक 18-10-2012 की अधिसूचना के तहत आगे संशोधित "ढाकघर जीवन बीमा नियमावली, 2011" में निम्नलिखित संशोधन करते हैं—

(क) नियम 6 के उप नियम (10) के नीचे निम्नलिखित उप नियम अंतर्वेशित की जाती है:—

- (11) उन सभी निजी शिक्षण संस्थाओं/विद्यालयों/महाविद्यालयों आदि के कर्मचारियों (शिक्षण/गैर-शिक्षण) जो मान्यताप्राप्त माध्यमिक/उच्च माध्यमिक बोर्डों/केन्द्र/राज्य सरकारों) जैसे सीबीएसई, आईसीएसई, स्टेट बोर्ड, मुक्त विद्यालय आदि से सम्बद्ध हैं।
- (12) पेशेवरों जैसे डॉक्टर (जो कि सरकारी/ निजी चिकित्सालयों से परास्नातक पाठ्यक्रम कर रहे हों, रेजिडेंट डॉक्टर जो कि संविदा/ स्थाई आधार पर किसी भी सरकारी/निजी चिकित्सालय में कार्यरत हों आदि सहित) अभियंता(जो कि गेट प्रवेश परीक्षा पास करने के उपरान्त मास्टर/परास्नातक डिग्री कर रहे हों, सहित) प्रबंधन सलाहकार, सनदी लेखाकार जो कि भारतीय सनदी लेखाकार संस्थान में पंजीकृत हों, वास्तुकार, विधिवेत्ता जो कि बार काउन्सिल ऑफ ऑफ इंडिया/राज्य में पंजीकृत हों, बैंकर जो कि राष्ट्रीयकृत बैंकों में एवं उसके सहायक बैंक, विदेशी बैंक, क्षेत्रीय ग्रामीण बैंक, अधिसूचित व्यापारिक बैंक, निजी क्षेत्र के बैंकों सहित, आदि।
- (13) एनएसई(राष्ट्रीय शेयर बाजार) तथा बीएसई (मुम्बई शेयर बाजार) के सूचिबद्ध कंपनियों के कर्मचारी जो सूचना प्रौद्योगिकी, बैंक एवं वित्त, स्वास्थ्य/औषधि, उर्जा/बिजली, दूरसंचार, आधारभूत क्षेत्र आदि में कार्यरत हों तथा जो भविष्य निधि/ग्रेच्युटी के अन्तर्गत हों और/अथवा जिनके अवकाश संबंधी रिकार्ड उनके स्थापना में रखा जाता हो।

संशोधन/आशोधन जारी करने की तारीख से प्रभावी होंगे।

विश्वपावन पति, मुख्य महा प्रबंधक (पीएलआई)

MINISTRY OF COMMUNICATIONS**(Department of Posts)****(DIRECTORATE OF PLI)****NOTIFICATION**

New Delhi, the 19th September, 2017

F. No. 25-02/2017-LI.—The President is pleased to make the following amendments to “Post Office Life Insurance Rules, 2011” published on 28th April, 2011 in Gazette of India, No. 85 (Part-I, Section-1 Extraordinary) and further amended *vide* Notification in Gazette of India No. 240 dated 18-10-2012.

(a) Following sub rules are added below sub rule (10) of Rule 6:

- (11) Employees (teaching/non-teaching staff) of all private educational institutions/schools/colleges etc. **affiliated to recognized Boards** (recognized by Centre /State Governments) of **Secondary/ Senior Secondary education** i.e. CBSE, ICSE, State Boards, Open Schools, etc.
- (12) Professionals such as **Doctors** (including Doctors pursuing Post Graduate degree courses through any Govt /Private Hospitals, Residents Doctors employed on contract/permanent basis in any Govt/Private Hospitals etc), **Engineers** (including Engineers pursuing Master's/Post Graduate degree after having passed GATE entrance test), **Management Consultants, Chartered Accountants** registered with Institute of Chartered Accountants of India, **Architects, Lawyers** registered with Bar Council of India/States, **Bankers** working in Nationalised Banks and its Associate Banks, Foreign Banks, Regional Rural Banks, Scheduled Commercial Banks including Private Sector Banks etc.
- (13) Employees of listed companies of **NSE (National Stock Exchange)** and **Bombay Stock Exchange (BSE)** in IT, Banking & Finance, Healthcare/Pharma, Energy/Power, Telecom, Infrastructure Sector etc, where employees are covered for Provident Fund /Gratuity and/or their leave records are maintained by the establishment.

The amendments/modifications shall be effective from the date of issue.

VISHVAPAVAN PATI, Chief General Manager (PLI)

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Date: 2017.09.21 22:43:11
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RAKESH SUKUL