

Contest for National Postal Week: All Employees & GDS of DoP by IPPB

IDEA BOX

IPPB wants to have at least one account in each and every household in India by 2020. For achieving this objective, we invite ideas from every Department of Post employee and Grameen Dak Sewak in the **IDEA BOX contest**.

It is only one Contest "**IDEA BOX**" and the ideas may come in either form: - **Poster / Slogan**.

The Participants are required to bring forth the ideas through posters/slogans' briefly suggesting how this can be achieved

- A- The Poster /Slogan has no word length but should be put on a minimum of A 4 size sheet of paper.
- B- Language should be in English or Hindi.

The ideas can be presented on:

- Products & services like Savings account/ Current account/ DBT / Remittances-domestic and Foreign / Bill payments / Utility Payments/ Department of Post Products/ Merchant Payments/Third party products like Loans/ Gold Bonds/ Life and Non life insurance/ Health insurance / Critical illness / Mutual Funds.
- Branch Network
- Channels like doorstep Banking, Mobile application, Internet banking, ATM, Kiosk, Branch Banking, IVR Call center/ SMS Banking.
- Human resources
- Technology
- Marketing and Sales
- Customer Care
- Target Groups like: Rural/ Semi Urban/ Urban/ Students/ Housewives/ Farmers /Small Business owners/ Blue collar Workers/ White Collar workers/ Migrant Labourers

Grouping of Contestants

Each Circle will invite the Ideas from the following Groups (Please note that the Postal Staff College & Postal Training Centers will compete in the respective Circles they are located):

- Group A
- Group B
- Group C & Including MTS.
- All GDSs

Dak Bhawan (Directorate at New Delhi) will participate as a separate circle.

Selection and Awards

- The Ideas will be evaluated for the best creativity and Innovation. The Presentation of the same should be easily comprehensible / understood.
- The Circle Office of DOP will hold the **Idea Box Competition** within the respective circles and select the Best Ideas in each group.
- The **Best Idea in Each Group** will be declared the winner at Circle level and will get a **Cash Award of Rs. 3000/- and a Certificate**. These entries will also qualify for the national level in respective categories.
- Each Circle to select the best Idea of each Group and send it for National Level evaluation. The panel at Delhi will evaluate from among the Circle level entries in each Group and award the best entry of each group.
- The national winner will get a **Cash Award of Rs 5000/- and Certificate and Trophy**.

Dates & Rules

- The contest starts on 9th October, 2017 and last Date for submission of the entries is 15th October, 2017.
- All entries to be submitted to the Office of the CPMG in their respective Postal Circles in an envelope super scribed IDEA BOX – Group “ “ . Only one entry allowed per contestant.
- The entries to carry the following details: Group Name, Name of person, ID Number/Aadhar Number in case of GDS, Address Including BO/SO/HO/DO/CO etc), Mobile Number.
- Date of Declaration of result at Circle level: 15th November , 2017
- All National Entries to each : CSMO , India Post Payments Bank, 2nd Floor Speed Post centre , Market Road New Delhi 110001 before 25th November , 2017
- Date of Declaration of result at National Level: 15th December , 2017
- The Decision of the IPPB in all cases shall be final and binding.

Disclaimer: The contest terms can be changed/ altered contest may be withdrawn at any point if so desired by the IPPB/ Postal directorate at any point without assigning any reason and shall be acceptable to all participants.