

भारत सरकार /GOVERNMENT OF INDIA

संचार मंत्रालय / MINISTRY OF COMMUNICATIONS

मुख्य पोस्टमास्टर जनरल का कार्यालय, पश्चिम बंगाल सर्किल, कोलकाता-700012-
OFFICE OF THE CHIEF POSTMASTER GENERAL: WEST BENGAL CIRCLE, Kolkata-700012

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PRESS RELEASE

South Bengal Region of West Bengal Circle has recently launched a new concept as a stepping stone of the financial Inclusion of a rural population to build up the habit of savings among rural population this unique drive taken up by the Department in the name of 'Sampoorna Dak Pariseva Gram' covers 100% rural households of a village by opening at least one POSB account, one RPLI policy and one SSA for eligible girl child in the identified village. In the process each Postal Subdivision identifies at least 2 (two) villages every month having minimum 100 households and covers such village as 'Sampoorna Dak Pariseva Gram'. Thus in West Bengal Circle as on date a total number of 1506 villages has been covered as 'Sampoorna Dak Pariseva Gram'. More villages will be identified & efforts to make them as 'Sampoorna Dak Pariseva Gram' will continue in rest of the state.

**Chief Postmaster General
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