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Department of Posts
Office of the Postmaster General
South Bengal Region, West Bengal Circle, Kolkata-700 012

Ph&fax-033-2212 1051

Email - dopsouthbengal@gmail.com

No. PMG(SB)/Phil/Special Cover/2023

Dated at Kolkata – 700012, the 14.12.2023

To
Dr. Dipendra Narayan Roy
Secretary of Tamralipta Janaswashthy Krishi O Kutir Shilpa Mela
Rajabazar, Tamluk
Purba Medinipur
Tamluk- 721636

TS

Sub – Release of Special Cover on “25th years of Tamralipta Janaswashthy Krishi O Kutir Shilpa Mela, Tamluk”

Sir,

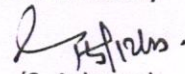
Approval of the competent authority is hereby conveyed, for the release of a Special Cover on “25th years of Tamralipta Janaswashthy Krishi O Kutir Shilpa Mela, Tamluk” to be released on 22.12.2023 (Friday), at Tamluk H.O. by the Postmaster General, South Bengal Region. The details are given below:-

- The designs of the Special Cover and the Special Cancellation as approved by the competent authority are enclosed herewith and it is permitted to print **2,000 (Two thousand only)** pieces of the Special Cover strictly as per the design and specification approved by the competent authority.
- The Special Cover should conform strictly to the size: - 110 mm x 220 mm, with a tolerance of ± 2 mm. The Special Cover should be printed by offset process preferably using Maplitho paper of 130 GSM or higher or any superior quality paper (No smooth surface and no. lamination) to eradicate the possibilities of smudging of Special Cancellation mark.
- The back side of the special cover should contain the logo of Department of Posts and the words “**Approved by: the Postmaster General, South Bengal Region, West Bengal Circle, Department of Posts**” (also in Hindi version), with **Code No: - SB/07/2023**. A brief account of the event, strictly in two lines (Hindi, English & Regional language), being commemorated can be written on the back of the cover (as per Dte. DO No: P -161912021 -Phil-DoP dtd. 30.1.2023, circulated vide Circle Office letter no. Phil/WBC/SC/Rulings/2023 dtd. 30.01.2023), in compliance to the instruction issued by MHA vide OM No.1/14013/5/76-OL (Policy) dated: 18.6.1977.
- The sale price of the Special Cover should not exceed @Rs 20/- per piece excluding the cost of postage stamp. The sale price of the Special Cover should be mentioned on the back of the cover at a specified space.
- All the printed Special Covers must be handed over to the **Philatelic Bureau, Durgapur HO**, for cancellation before release. The said Bureau/HO will set up an extension counter at the venue of release of Special Cover on the day of release and all the Special Covers (**except 500 pieces**) will be available there for sale and all the sale proceeds of these Special Covers will be given to the proponent along with the balance of unsold Special Covers.

- f. The Proponent is requested to deposit **500 (five hundred)** pieces of blank Special Covers at **Philatelic Bureau, Durgapur HO**.
- g. Formal invitation card/letter along with the latest minute to minute programme of the release function to be held on **22.12.2023 (Friday)** may kindly be sent to the undersigned at the earliest.
- h. It may kindly be ensured that **no sale of the said Special Cover takes place before its formal release on 22.12.2023 (Friday)**.
- i. For any other queries regarding the release of this Special Cover, it is requested to refer to Dte. DO No: P -161912021 -Phil-DoP dtd. 30.1.2023, CO letter no. Phil/WBC/SC/Rulings/2023 dtd. 30.01.2023, circulated vide this Office letter no PMG(SB)/ Philately/SC/Corr dated 06.02.2023.

Enclosure: as stated above.

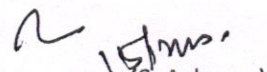
Yours sincerely


(S. Acharya)

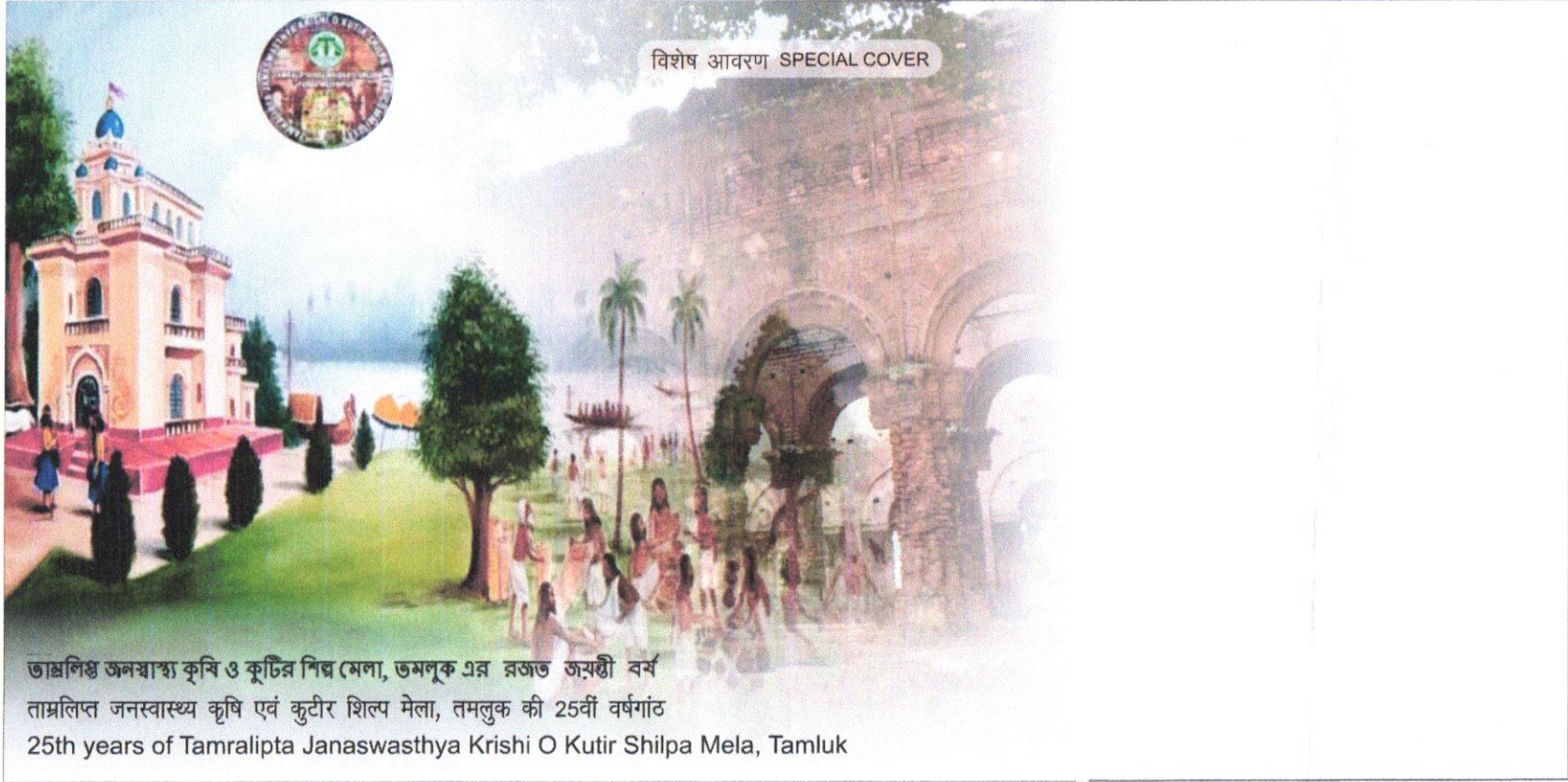
Assistant Director of Postal Services-II
O/o the PMG, South Bengal Region
West Bengal Circle, Kol-12

Copy for information and necessary action:-

1. The Chief Postmaster General, West Bengal Circle, Kolkata-700012.
2. The Postmaster General, South Bengal Region, Kolkata-700012.
3. The Assistant Director (Phil), O/o the Chief Postmaster General, Kol – 12 for information and maintenance of centralized record.
4. The Superintendent of Post Offices, Tamluk Division, Tamluk – 721636. **It is requested to keep liaison with the Regional Office & the proponent (Dr.Dipendra Naryan Roy, Secretary of Tamralipta Janaswasthy Krishi O Kutir Shilpa Mela) with regards to the special cover releasing ceremony on 22.12.2023.**
5. The Director (Philately), Department of Posts, Dak Bhavan, Sansad Marg, New Delhi-110001 for kind information. Enclosed: - One specimen copy of the Special Cover.
6. The Postmaster, Durgapur HO - for kind information and taking necessary action as per the existing Rules & Procedures of the Department regarding release of any Special Cover vide "the Handbook on Philately" and instructions issued in this regard from time to time. Philatelic Bureau, Durgapur HO will set up an extension counter at the venue of release on **22.12.2023 (Friday)** for sale of the Special Covers. Necessary action may kindly be taken to supply 200 special covers to the ADG (Philately), Dak Bhawan, New Delhi for sale at e Post office, as per Directorate letter under F. No.25-01/2015-Phil dated 17-02-2016, circulated through C.O. letter under no. MM&PO/Rlg/SC/2016 dated 22.02.2016 & 26.04.2016. Further necessary action may be taken as per C.O. letter no. MM&PO/Phil/Misc/2019 dated 17.10.2019.
7. The ADPS (Technology), O/o the Chief PMG, W.B. Circle, Kolkata-700012 for kind information and taking necessary action towards uploading the information in the website of the Department. Enclosed: - One specimen copy of Special Cover.
8. The Sr. P.S to Chief Postmaster General, West Bengal Circle, Kolkata – 12
9. The PS to PMG, South Bengal, Kolkata-12
10. The SSPOs, Asansol Division, Asansol- 713301
11. The Director, Kolkata GPO, Kol-01


(S. Acharya)

Assistant Director of Postal Services-II
O/o the PMG, South Bengal Region
West Bengal, Circle, Kol-12



विशेष आवरण SPECIAL COVER

ताम्रलिप्त जनस्वास्थ्य कृषि ओ कुटीर शिल्प मेला, तमलुक एर रजत जयन्ती बर्ष
ताम्रलिप्त जनस्वास्थ्य कृषि एवं कुटीर शिल्प मेला, तमलुक की 25वीं वर्षगांठ
25th years of Tamralipta Janaswasthya Krishi O Kutir Shilpa Mela, Tamluk

राजा श्री लक्ष्मी नारायण राय ताम्रलिप्त मयूर वंश के ७५५म राजा छिलेन। उनार ऐकान्तिक प्रचेष्टाय प्राय ९७३ बखर आपे एकटि मेला शुरु हय या ब्रिटिश आमले बन्द हये गाय। सेइ ऐतिहासिक ऐतिहासिक मेला १९९८ साल थेके "ताम्रलिप्त जनस्वास्थ्य कृषि ओ कुटीर शिल्प मेला, तमलुक" नामाकित करे पुनराय शुरु हय। प्राचीन ऐ मेला गौरवमय रजत जयन्ति बर आगामि २२.१२.२०२३ थेके उपायन हते चलेछे। ताम्रलिप्त मयूर वंश के ३५वें राजा लक्ष्मी नारायण राय ने लगभग ९७३ वर्ष पूर्व एक मेले की शुरुआत की थी जिसे ब्रिटिश शासनकाल में बंद कर दिया गया था। इस प्राचीन ऐतिहासिक पारंपरिक मेले को नए नाम 'ताम्रलिप्त जनस्वास्थ्य कृषि व कुटीर शिल्प मेला, तमलुक' के साथ वर्ष १९९८ में पुनः शुरु किया गया जो दिनांक २२.१२.२०२३ को अपनी २५वीं गौरवशाली वर्षगांठ मनाने जा रहा है।

The 35th King of Tamralipta Mayur dynasty, Raja Lakshmi Narayan Roy started one Mela nearly 973 years ago, which was stopped during British period. The age-old historical traditional Mela was resumed on 1998 with new name "Tamralipta Janaswasthya Krishi O Kutir Shilpa Mela, Tamluk" and going to celebrate its glorious 25th years on 22.12.2023.

₹20/-



पश्चिम बंगाल सर्किल West Bengal Circle,
भारतीय डाक विभाग Department of Posts.
Code No.-SB/07/2023





तमलुक एच.ओ. 721636 TAMLUK H.O.
22.12.2023

