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DEPARTMENT OF POSTS, INDIA
मुख्य पोस्टमास्टर जनरल का कार्यालय
OFFICE OF THE CHIEF POSTMASTER GENERAL
पश्चिम बंगाल सर्किल : कोलकाता -700 012
WEST BENGAL CIRCLE: KOLKATA-700 012

U/E

- (1) The PMG Kolkata Region , Kolkata-700012
- (2) The PMG South Bengal Region , Kolkata-700012
- (3) The PMG, North Bengal Region , Siliguri-734001
- (4) The PMG Sikkim State Division, Gangtok-737101
- (5) The PMG A&N Islands Division, Port Blair – 744101

No:- WLF/National Letter Writing Competition/2019-20 dated at Kol-12 ,the 22.11.19

Sub:- Holding of National Level Dhai Akhar Letter Writing Campaign on the theme "Dear Bapu, You are immortal" for the FY 2019-20 under W.B Circle.

Ref:-46-29/2016-Phil dated 14.11.2019

A copy of Directorate Communication No.46-29/2016-Phil dated 14.11.2019 on the above subject is forwarded herewith for favour of information. It is requested kindly to accord personal attention to the subject to achieve the target of minimum 5000(Five thousand) letter from each division fixed by the Competent Authority so that our Circle surpasses the number of entries registered the last year.

It is also intimated that the last date of received of Dhai Akhar entries would now be 31/12/2019 instead of 30/11/2019.

Top most priority will be given in this matter.

Encl: As stated above

Asst. Postmaster General (BD & Philately)
O/o the Chief Postmaster General
West Bengal Circle
Kolkata-700012

Copy to:- 1) The ADPS(TO)O/o Chief PMG,W.B.Circle, Kolkata-12- He is requested kindly uploaded the extended date of received of entries in our departmental website:
www.westbentalpost.gov.in

Asst. Postmaster General (BD & Philately)
O/o the Chief Postmaster General
West Bengal Circle
Kolkata-700012

सलीम हाक

महानिदेशक

Salim Haque

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सत्यमेव जयते



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संचार मंत्रालय
भारत सरकार
डाक भवन, नई दिल्ली-110001
Department of Posts
Ministry of Communications
Government of India
Dak Bhawan, Sansad Marg
New Delhi-110001

14th Nov, 2019

F-No.46-29/2016-Phil

Dear Gautam,

As you know, a nationwide letter writing competition viz Dhai Akhar was introduced in 2017-18 to encourage and promote letter writing. The theme for the current campaign 2019-20 is "Dear Bapu, you are immortal...." inspired by Albert Einstein's words regarding Mahatma Gandhi i.e. "Generations to come will scarce believe that such a one as this ever in flesh and blood walked upon this earth".

Hon'ble MOC has laid special emphasis on the Dhai Akhar letter writing competition with Gandhian theme stressing upon the fact that Mahatma Gandhi was a prolific letter writer. The extent of participation in the current campaign has been reviewed. It is seen that the number of entries so far is 35191 which is not encouraging at all. It may be recalled that the first edition of the campaign in 2017-18 registered a total of 4.67 lakh entries and last year's campaign drew 9.06 lakh entries.

In view of the afore-mentioned position, I would like to request you to accord personal attention to the subject so that your Circle surpasses the number of entries registered last year. I take this opportunity to announce that the Campaign is hereby extended by one month and the last date for receiving entries would now be 31/12/2019 instead of 30/11/2019 announced earlier.

Best wishes,

Yours sincerely,


(Salim Haque)

Shri. Gautam Bhattacharya
Chief Post Master General,
West Bengal Circle,
Kolkata-700012