Aloyed Love W 5688 Techno 6588 U 8062 Department of Posts, Office of the Postmaster General South Bengal Region, West Bengal Circle, Kolkata-700 012

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No. PMG(SB)/Phil/Special Cover/2023

Dated at Kolkata - 700012, the 20.10.2024

4 NOV 2024

To Shri Bhaskar De Sarkar Jt. Secretary, Sri Sri Jagadhatri Mata Thakurani Bagbazar Chowmatha, Chandannagar - 712 136

Sub - Release of Special Cover on "Sri Sri Jagadhatri Mata Takurani Bagbazar Chowmatha"

Sir,

Approval of the competent authority is hereby conveyed, for the release of a Special Cover on "Sri Sri Jagadhatri Mata Takurani Bagbazar Chowmatha" - to be released on 06.11.2024, at Chandannagar by the Chief Postmaster General, West Bengal Circle. The details are given below:-

- a. The designs of the Special Cover and the Special Cancellation as approved by the competent authority are enclosed herewith and it is permitted to print 2,000 (Two thousand only) pieces of the Special Cover strictly as per the design and specification approved by the competent authority.
- b. The Special Cover should conform strictly to the size: 110 mm x 220 mm, with a tolerance of ±2 mm. The Special Cover should be printed by offset process preferably using Maplitho paper of 130 GSM or higher or any superior quality paper (No smooth surface and no. lamination) to eradicate the possibilities of smudging of Special Cancellation mark.
- c. The back side of the special cover should contain the logo of Department of Posts and Code No: -, WB/19/2024. A brief account of the event, strictly in two lines (Hindi, English & Regional language), being commemorated can be written on the back of the cover (as per Dte. DO No: P -161912021 -Phil-DoP dtd. 30.1.2023, circulated vide Circle Office letter no. Phil/WBC/SC/Rulings/2023 dtd. 30.01.2023), in compliance to the instruction issued by MHA vide OM No.1/14013/5/76-OL (Policy) dated: 18.6.1977.
- d. The sale price of the Special Cover should not exceed @Rs 20/- per piece excluding the cost of postage stamp. The sale price of the Special Cover should be mentioned on the back of the cover at a specified space.
- e. All the printed Special Covers must be handed over to the Philatelic Bureau, Durgapur, for cancellation before release. The said Bureau/HO will set up an extension counter at the venue of release of Special Cover on the day of release and all the Special Covers (except 500 pieces) will be available there for sale and all the sale proceeds of these Special Covers will be given to the proponent along with the balance of unsold Special Covers.
- f. The Proponent is requested to deposit 500 (five hundred) pieces of blank Special Covers at Philatelic Bureau, Durgapur.



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- g. Formal invitation card/letter along with the latest minute to minute programme of the release function to be held on **06.11.2024** may kindly be sent to the undersigned at the earliest.
- h. It may kindly be ensured that no sale of the said Special Cover takes place before its formal release on 06.11.2024.
- i. For any other queries regarding the release of this Special Cover, it is requested to refer to Dte. DO No: P -161912021 -Phil-DoP dtd. 30.1.2023, CO letter no. Phil/WBC/SC/Rulings/2023 dtd. 30.01.2023, circulated vide this Office letter no PMG(SB)/ Philately/SC/Corr dated 06.02.2023.

Yours sincerely,

Enclosure: as stated above.

34/Man (S. Acharya)

Assistant Director of Postal Services-II O/o the PMG, South Bengal Region West Bengal Circle, Kol-12

Copy for information and necessary action:-

- 1. The Assistant Director (Phil), O/o the Chief Postmaster General, Kol 12 for information and maintenance of centralized record.
- 2. The Senior Superintendent of Post Offices, South Hooghly Division, Serampore 712201. It is requested to keep liaison with the Regional Office, & the proponent with regards to the special cover releasing ceremony on 06.11.2024 and it is further requested to credit the amount received from the proponent into the profit center of Serampore HO under the proper HOA/GL.
- 3. The Director (Philately), Department of Posts, Dak Bhavan, Sansad Marg, New Delhi-110001 for kind information. Enclosed: One specimen copy of the Special Cover.
- 4. The Postmaster Durgapur H.O. for kind information and taking necessary action as per the existing Rules & Procedures of the Department regarding release of any Special Cover vide "the Handbook on Philately" and instructions issued in this regard from time to time. Philatelic Bureau, Durgapur H.O. will set up an extension counter at the venue of release on 06.11.2024 for sale of the Special Covers. Necessary action may kindly be taken to supply 200 special covers to the ADG (Philately), Dak Bhawan, New Delhi for sale at e Post office, as per Directorate letter under F. No.25-01/2015-Phil dated 17-02-2016, circulated through C.O. letter under no. MM&PO/Rlg/SC/2016 dated 22.02.2016 & 26.04.2016. Further necessary action may be taken as per C.O. letter no. MM&PO/Phil/Misc/2019 dated 17.10.2019.
- 5. The ADPS (Technology), O/o the Chief PMG, W.B. Circle, Kolkata-700012 for kind information and taking necessary action towards uploading the information in the website of the Department. Enclosed: One specimen copy of Special Cover.

6. The Sr. P.S to Chief Postmaster General, West Bengal Circle, Kolkata Region, Kol - 12.

7. The Director, Kolkata GPO, Kolkata - 01.

Assistant Director of Postal Services-II O/o the PMG, South Bengal Region West Bengal Circle, Kol-12



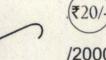
১৯৫০ সাল থেকে, শ্রী শ্রী জগদ্ধাত্রী মাতা ঠাকুরাণী বাগবাজার চৌমাথা পুজা কমিটি চন্দননগরের ভক্তির কেন্দ্রস্থল। আমরা গর্বের সঙ্গে ৭৫ বছর উদ্যাপন করছি। এই পূজা ঐক্য এবং ঐতিহ্যের চিরন্তন প্রতীক হিসেবে দাঁড়িয়ে আছে, যা শহরের সংস্কৃতির অঙ্গ হয়ে উঠেছে।

1950 से श्री श्री जगब्धात्री माता ठाकुरानी बागबाजार चौमाथा पूजा समिति चंदननगर में भक्ति का केंद्र रही है। गर्वित रूप से 75 वर्ष पूरे करने पर, यह पूजा एकता और विरासत के शाश्वत प्रतीक के रूप में शहर की संस्कृति का एक हिस्सा बन चुकी है।

Since 1950, Sri Sri Jagadhatri Mata Thakurani Bagbazar Chowmatha Pujá Committee has been the heart of Chandannagar's devotion. As we proudly mark 75 years, this Puja stands as a timeless symbol of unity and tradition, deeply rooted in the town's cultural heritage.

> पश्चिम बंगाल सर्किल West Bengal Circle, भारतीय डाक विभाग Department of Posts, India Code No.-WB/19/2024

धारतीय खक



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